



AI and Instructional Design: Talking Points

Doug Wilson, PhD

Center for Teaching Excellence

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Instructional Design (ID)

“Instructional Design is the science and art of creating detailed specifications for the development, evaluation, and maintenance of situations which facilitate learning and performance” (p.3).

Richey, R.C., Klein, J.D., & Tracey, M.W. (2011). *The instructional design knowledge base: Theory, research, and practice*. New York: Routledge

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Instructional Design Content Domains

- Learners and Learning Processes
- Learning and Performance Contexts
- Content Structure and Sequence
- Instructional and Non-instructional Strategies
- Media and Delivery Systems
- Designers and Design Processes

Richey, R.C., Klein, J.D., & Tracey, M.W. (2011).

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ADDIE Model: ID 101

- Analysis
- Design
- Development
- Implementation
- Evaluation

Richey, R.C., Klein, J.D., & Tracey, M.W. (2011).

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